



## BIOACCELERATE: EXPRESSION OF INTEREST

BioAccelerate is a Business Accelerator programme focused on the commercialisation of innovation in the bioscience and healthcare sectors across Mid and West Wales. The programme will take place at the Aberystwyth Innovation & Enterprise Campus with 8 – 12 start-ups, innovators and entrepreneurs in the first cohort, starting in April 2018.

Selected participants will undertake a hands-on 12-week programme including 3 full-day workshops, weekly mentoring, specialist subject clinics, a “be inspired day” with Welsh entrepreneurs and a day to pitch for investment at the end.

Your outputs from BioAccelerate will include a Business Model Canvass, 3-5 year financial projections, a defined market opportunity, market needs analysis, a ‘go to market plan’, a company valuation and an investment pitch deck.

If you have an idea, prototype, invention or concept and would like to be considered for BioAccelerate, then please complete this expression of interest form and email the completed form to Ben Jones at Aberystwyth Innovation and Enterprise Campus, [bej13@aber.ac.uk](mailto:bej13@aber.ac.uk). Selection will be carried out by an expert panel looking for innovations with the greatest potential for commercial and social impact.

**The Deadline for Submissions is noon Friday 6<sup>th</sup> April 2018**

**PLEASE NOTE THAT ALL INFORMATION YOU PROVIDE WILL BE HELD IN COMMERCIAL CONFIDENCE**

<b>Full Name:</b>
<b>Email Address:</b>
<b>Sector:</b> 1. BioScience   2. HealthTech   3. MedDevice   4. AgriTech   5. Food & Drink   6. Other
<b>Business Stage:</b> 1. Idea   2. Prototype   3. Start-up   4. Trading <1 year   5. Established
<b>Address:</b>
<b>Post Code:</b>

<p><b>1. Please provide a brief description of your idea/product/service:</b></p>          
<p><b>2. What’s the PURPOSE or VISION for the business?</b></p> <p><i>What positive impact will you make? (society, innovation breakthrough, people’s lives, professionals)</i></p>          



**3. What PROBLEM are you seeking to solve with your business idea?**

*What is the problem? Who has the problem? Why is it a problem? What are the benefits of solving the problem? Why now?*

**4. What is the background to the innovation?**

*University R&D? Personal research? Personal experience? Who owns the IP/Idea?*

**5. Who are your target customers?**

**6. What is the market size and opportunity?**

*Example: UK recruitment market is worth £3bn (REC) so a 4% market share offers a £120m opportunity.*

**IMPORTANT NOTICE:** BioAccelerate is provided FREE of charge for to selected participants. This is due to generous financial and resource commitments of the Sponsors and Partners. It is therefore essential that all participants pledge their time and commitment to being proactively involved in the programme.

Your pledge and commitment	Please sign to confirm
I confirm that I can attend Workshop 1 on Thursday 19 <sup>th</sup> April 2018 in Aberystwyth	
I confirm that I can attend Workshop 2 on Thursday 3 <sup>rd</sup> May 2018 in Aberystwyth	
I confirm that I can attend Workshop 3 on Thursday 17 <sup>th</sup> May 2018 in Aberystwyth	
I confirm that I can attend “Be Inspired” on Thursday 14 <sup>th</sup> June 2018 in Aberystwyth	
<b>I hereby apply to BioAccelerate and commit to participating fully in the workshops, mentoring sessions, clinics, “be inspired” day and the Pitch for Investment Event</b>	Sign:
	Date:
I agree to receive email marketing about BioAccelerate and other initiatives run by Aberystwyth Innovation and Enterprise Campus	