**BIOACCELERATE 2019: Expression of Interest**

BioAccelerate 2019 is a business accelerator programme focused on the commercialisation of innovation in Wales. We are seeking applications from individuals or groups who wish to develop an innovation in the biosciences, healthcare, agri-tech or food and drink sectors. The programme delivery will be led by Nurture Ventures and take place at the Aberystwyth Innovation and Enterprise Campus with up to 12 selected start-ups, innovators and entrepreneurs in the 2019 cohort, starting in May 2019.

Selected participants will undertake a hands-on 8-week programme including four full-day workshops, weekly mentoring, and a pitch day to bring the programme to a close. You will work on specific outputs during BioAccelerate 2019, including a business model canvas, financial projections, defined market opportunity, market needs analysis, a ‘go to market plan’, a company valuation and an investment pitch deck.

Upon completing BioAccelerate, you will have produced an investment-ready value proposition for their innovation.

**The deadline for submissions is 12pm on Thursday 28th March 2019**

***PLEASE NOTE THAT ALL INFORMATION YOU PROVIDE WILL BE HELD IN STRICT COMMERCIAL CONFIDENCE***

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| ***Full Name:***  |
| ***Email Address:*** |
| ***Sector/area:***  |
| ***Business Stage:*** *1. Idea | 2. Prototype | 3. Start-up | 4. Trading <1 year | 5. Established* |
| ***Address:***  |

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| 1. **Please provide a brief description of your idea/product/service:**
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| 1. **What’s the PURPOSE or VISION for the business?**

*What positive impact will you make? (society, innovation breakthrough, people’s lives, professionals)* |

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| 1. **What PROBLEM are you seeking to solve with your business idea?**

*What is the problem? Who has the problem? Why is it a problem? What are the benefits of solving the problem? Why now?*  |
| 1. **What is the background to the innovation?**

*University R&D? Personal research? Personal experience? Who owns the IP/Idea?* |
| 1. **Who are your target customers?**
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| 1. **What is the market size and opportunity?**

*Example: UK recruitment market is worth £3bn (REC) so a 4% market share offers a £120m opportunity.* |

***IMPORTANT NOTICE****: BioAccelerate is provided FREE of charge for to selected participants. This is due to generous financial and resource commitments of the Sponsors and Partners. It is therefore essential that all participants pledge their time and commitment to being proactively involved in the programme.*

A timetable for BioAccelerate 2019 is available here: <https://www.aberinnovation.com/en/our-community/bioaccelerate-2019/>.

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| **Your pledge and commitment                                                                                      Please sign to confirm** |
| I confirm that I can attend Workshop 1 on Thursday 2nd May 2019 at AberInnovation |  |
| I confirm that I can attend Workshop 2 on Thursday 9th May 2019 at AberInnovation |  |
| I confirm that I can attend the Group Activity on Thursday 16th May 2019 at AberInnovation |  |
| I confirm that I can attend Workshop 3 on Thursday 13th June 2019 at AberInnovation |  |
| I confirm that I can attend the Final Pitch Day on Thursday 20th June 2019 at AberInnovation |  |
| **I hereby apply to BioAccelerate 2019 and commit to participating fully in the workshops, mentoring sessions, group activities and the final pitch day:** |  |
| Date: |  |

Please send completed Expressions of Interest to Ben Jones, Marketing and Partnerships Manager, at bej13@aber.ac.uk. Feel free to get in touch via email or on (01970) 628597 with any queries about BioAccelerate 2019 and/or the application process.